Estb. Since 2009

GST NO. 03AALCC2899P1ZX



709914592610 Website : www.citcchandigarh.com **CITC THE HUB OF IT PVT LTD** Corp. Office : Landran Road, Kharar, District - SAS Nagar, Punjab 140301

CITC Business Proposal



About Our Company

CITC-The Hub of IT® Pvt. Ltd. is an Autonomous organization Regd. under the Companies act 2013 by Govt. of India - Ministry of Corporate Affairs (Corporate ID No. U85499PB2023PTC059506) CITC - is an ISO 9001: 2015 Certified Organisation since 2009, NSDC Skill Development Reg. ID: TC130386. We are Recognized by ICDL & NIELIT Reg. No. 88004804. MSME Reg. No. CH01D0000795 & CSC Reg. No. 267201470012. International Trade Council - QIB certified Reg. No. 195347656. There are more than 500+ Computer Software & Hardware Courses

CITC फ्री फ्रैंचाइजी लेकर अपने किसी भी काम के साथ - साथ ऑनलाइन काम करने का बेहतरीन अवसर

CITC- Regd. under Ministry of Corporate Affairs, An ISO Certified Brand, Associated with NSDC स्किल इंडिया कोर्सेज, NIELIT, MSME, CSC Google, Stellar, Quality assurance by International Trade Council, Job oriented Computer Certificate & diploma courses.

Website https://citcchandigarh.com/franchise

For CITC Franchise, pay Rs. 2500/- for advance students fee, Master Franchise @ Rs. 10,000/-, Regional Centre @ Rs. 30,000/-

Download Proposal for full details : https://citcchandigarh.com/CITC-Franchise-Proposal.pdf

Nominal Student Course Fees for 3 Months/short term courses - Rs. 200/-,

6 Months courses - Rs. 300, Rs. 500/ for 1 year Courses & Rs. 1500 for 2 Year courses.

Students kit @ Rs. 100 include : Prospectus, ID Card, Notepad, Pen, Leaflet.

Books cost extra if required.

Upload Residence/ID proof, Adhar copy, 1 passport size photo, Centre Address proof



Our Legal Documentations

Why We are here?

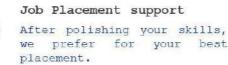
We are here with you for experiential learning that integrates knowledge and theory learned in the classroom with practical application and skills development in a professional or community setting. It is a professional learning experience that offers meaningful, practical work related to a student's field of study or career interest.





Plan Specific Project for you Efficient project planning for your successful outcomes.

Training on LIVE Projects Effective Training on LIVE Projects ensuring vour practical exposure.





Govt. Employees

6000+

Established

2009





Pvt. Employees

18000+



Unique Features

- **CITC The Hub of IT Pvt Ltd** (An autonomous organization Regd. under Ministry of Corporate Affairs) Govt. of India CIN No.
- CITC Foundation CIN No. U85300CH2020NPL043308
- An ISO 9001: 2015 Certified Brand
- Worked in Skill Development Courses NSDC (TC130386)
- Microsoft Authorized Education Partner (V112396)
- MSME Govt. of India (Regd. No. UDYAM-PB-20-0036069)
- DLC of NIELIT (Reg. No. 88004804)
- Registered with CSC Govt. of India (Reg. No. 267201470012)
- Spoken English Certification through BRITISH COUNCIL -
- Registered with ICDL
- Worked with NDLM
- Certified in Google & Hubspot
- Online Franchise Registration
- Online Registration of Students by Franchise
- Online Students Data / Certificate Verification
- **Study Material Online as well as books**
- Placement Service Support













Franchise Re	
MAKE REGISTRATION SELECT F	RANCHI
At Home page of site, below Image Slider, Select Register option in Franchise Panel, Fill the form properly.	chise OR Ma
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Local Inspection fee of Rs. 1000/- may	be applical
FRANCHISE	
Rs. 5,000/- Rs. 0/-	
Authorization Certificate	
☑ Online Students Admissions	
☑ NIELIT Courses	
☑ Franchise Welcome Kit	
☑ 1 Students Kit Sample	
☑ Certificates Verification	
☑ Live Classes (Paid)	
✓ Free e-Books/Videos in Panel	
☑ Free Courses Poster	
☑ Wallet credit as paid	
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Free Book Hard copy	
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 Free Competitive/Entrance Tests CITC Diary 	
Online Promotion Support	



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After Registration, Select payment mode Online Net Banking, Debit-Credit Card. You may Deposit or Transfer to Company bank account

e Slabs

ble for some regions in case of Free Franchise.

MASTER FRANCHISE (MF)

Rs. 20,000/- Rs. 10,000/-

- Authorization Certificate
- ☑ Online Students Admissions
- ☑ NIELIT Courses
- **W**allet credit ₹2000
- ☑ Franchise Welcome Kit
- ☑ 3 Student Kits
- ☑ Certificates Verification
- ☑ Live Classes (Paid)
- ☑ Free e-Books/Videos in Panel
- ☑ Flex/Banner Printing Cost 8'x3'
- ✓ Free Book (1 Computer Fundamental)
- ☑ Students Royalty
- ☑ Franchise Referral Link
- ☑ Competitive/Entrance Tests
- ☑ Free Courses Poster
- **K** CITC Diary
- Inline Promotion Support

REGIONAL CENTRE (RC)

Rs. 50,000/- Rs. 30,000/-

-	
Authorization Certificate	Authorization Certificate
Online Students Admissions	☑ Contract (Agreement)
☑ NIELIT Courses	☑ Master Franchise Referral
☑ Wallet credit ₹5000	☑ Franchise Referral
☑ Franchise Welcome Kit	☑ Students Referral
☑ 5 Students Kit	✓ Students Royalty
☑ Certificates Verification	☑ Franchise Royalty
☑ Live Classes (Paid)	☑ 100+ Skill Courses
☑ Free e-Books/Videos in Panel	☑ Website Referral
☑ Flex/Banner Printing Cost 8'x3'	☑ Students Mobilization Support
☑ Free Book (1 Computer Fundamental)	☑ Website Referral
☑ Students Royalty	☑ Digital Marketing
☑ Franchise Referral Link	☑ Free e-Books/Videos
☑ Competitive/Entrance Tests	☑ Free Mailing
☑ CITC Diary	☑ Online Competitive Contests
☑ Free Courses Poster	☑ Free Website for Country
☑ Online Promotion Support	☑ Employees Hiring Support Online

Note : In case of FREE Franchise, You need to Update your CITC Wallet balance with a min. of ₹ 2500/- at the time of Registration as Student's advance Fee. The full payment will be utilized for your Students registration. Authorization Soft copy on your mail will be sent within 1-2 days & all your Franchise Documents Hard-copies will be dispatched to you within 7-10 working days.

The Authorization will be valid for 1 years. Rs. 500/- as renewal charges will be applicable or as revised at that time.

- > The Franchise & Student Kits are in Advance to Master Franchise OR RC which will be paid later on Registration of new Franchise / Students.
- All Franchise have to maintain at least 20 Students in each year, otherwise their account will be **suspended** for the next year & **Rs. 6000** must be paid by Franchise for Activation for the next year.
- If any Franchise wanted to open another Center at any other place, 50 % Discount will be given in the selected Slab. \geq
- Any MF/RC can charge a reasonable amount from Franchise for his support & service only at the time of new \geq Registration.

Enclosures

- 1. Passport Size Snaps (Director / Head/owner of the Centre)
- 2. Identity Proof
- Residence Proof (Aadhar Card / Voter Card / Driving License / Passport any) 3.
- Photos of Computer Center 4.
- 5. Address of Computer Center (CIN /Rent Deed/GST No./ Udyog Aadhar/Electricity/Phone Bill any)

GLOBAL FRANCHISE (GF)

\$2724 \$1500 (USD)

Required Formalities

- 1. Available/Proposed Floor Area : 250 sq Ft. or more
- 2. Computers Required : Minimum 3-4
- 3. Faculty : At least 1 Trained Teacher

Payment Mode

Online through Payment Gateway (Net Banking, Debit Card / Credit Card), PayTM, PhonePe, Google Pay, BHIM UPI



YES BANK					
A/C Name	CITC-The Hub of IT Private Limited				
A/C No.	014863400001701				
IFSC Code	YESB0000148				
Branch	Yes Bank, Kharar (Punjab)				

https://razorpay.me/@citcthehubofit



After completion of all the Formalities & successful inspection report, you will get an Authorization Certificate & Agreement of Franchise from us to provide value added services to your students / customers as follows. Confirmation mail and Courier will be sent to you to start Company services. You will be provided Franchise & Students Kit.

Note: All the above payments are One Time Non Refundable & a fixed amount as Registration Fees and Examination Fees will be payable at the time of Registration of the Student for All. (Annexure 1 below)

Franchise Kit Includes :	Student's Ki
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 1 Students Kit for Sample 	 Study
 Student's Certificate Sample 	* ID-C
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Pay

Through Any App

it (Paid) Includes: chure dy Material Online Card ebook flet

Regarding Study Material

Study Material according the Courses Offered will be provided in Login area in the form of e-books & Video Tutorials to Students & Franchise as well. Study Centre can also download it from their Login Area or can give direct online access to their Students. However Printed books will be paid as per requirement on availability.

Regarding Examination

Exams of students will be preferred in Online Mode, however manual examination can also be taken under unavoidable circumstances. We are planning to create Exam Centres of nearby centres of any particular state in one of our existing Study Centre on rotational basis. Means if exams held in one centre this month, then another centre in next month.

Certification Verification

All qualified Students will be awarded Certificate in their respective Course. All the data regarding your students Profile, their Certificates/ Diplomas can be checked & verified any time online at our website : <u>www.citcchandigarh.com</u>

Note: Our Helping Hands will always with you in Promoting your Center online/ newspaper/ Classifieds or by other means whichever is applicable.

HOW WILL FRANCHISE/MF/RC WORK?

FRANCHISE 🏷

All the Franchise can directly register students at CITC Website – <u>www.citcchandigarh.com</u>. They have to pay a nominal amount for certification as the **Fee Chart** given below. You can give online access to your student also. All the Study Material, ID Card, Admit Card & Certificates can be accessed online.

MASTER FRANCHISE (MF) ♣

You can directly take Master Franchise or upgrade from normal Franchise to MF later also. Full Slab Fee will be applicable to upgrade status if decided after 30 days of registration. All the benefits provided to **Franchise** will be applicable to **MF**. Apart from this, MF can directly Refer/Enroll Franchise under his/her CITC Account. You will be eligible for Discounted Fee for your own students for certification as the **Fee Chart** given below. Also you will get **Royalty Benefits** from the fees of all students registered by your referred Franchise. You will also get **Rs. 1000**/- on each new Franchise Registration on successful registration of at least 5 students by your referred franchise. The Discounted fee/Royalty benefits will be activated after a minimum of **3 Active Franchise** under his/her Account . You can refer Franchise throughout India.

REGIONAL CENTRE (RC) ₹

GOLDEN OPPORTUNITY TO BECOME A REGIONAL CENTER OF CITC

Any Franchise of CITC can become **CITC Regional center (RC)** for their state. Royalty benefits will be active only after registration of minimum 5+ Active Franchise units throughout that particular state. All

the franchise should be under different ownership. If a person opens CITC centers in other areas on the same ownership, his/her all centers will be counted as 1 unit.

Benefits :

You will Get Royalty on each students registration of Franchise/MF. All the centers approaching for CITC franchise, will be kept directly under RC. Share in Franchise Fee.

Rs. 1000/- per franchise to RC on successful registration referred franchise.

Incentives as per performance.

Only 1 Regional Centre will be Authorized in 1 State/UT.

RC has the rights to register & support normal Franchise as well as Master Franchise within that particular State. If any recommendation from any other state, only Rs. 1000/- will be provided on successful registration of at least 5 students by your referred franchise. There is no provision of royalty in fees of students from other State. In case of any Master Franchise is registered by any RC, then royalty benefits from students fees of the centers recommended by Master Franchise will be shared from RC Royalty as per guidelines from CITC. If the Franchise or Master Franchise is registered/suggested by Head Office, then full authorization fees will be paid to Head Office, however 50% of royalty share from students fees will be applicable to RC of Franchise Students & 20% of remaining share in case of Master Franchise.

In some cases where any discount in Students Fees to be paid to CITC is settled, the Royalty to Master Franchise or RC will depreciated accordingly.

Note : The RC has to register a minimum of 10 Franchise within 1 year of its activation. Royalty benefits & Discounted Fee of RC will commence only after registration of minimum **5 Franchise.** If any RC is unable to register 10 franchise initially or maintain 10+ active franchise throughout the upcoming year, their Authorization will be switched to Master Franchise without any refund & new RC Authorization can be given in that state. However their Master franchise benefits will be applicable.

If any newspaper or other media Ad is published, the RC has to share the expenses that may be contributed through existing franchise. RC will be consulted before any publication.

Let's become the **Professional Web Designer**

- 🧭 Freelancing Support
- 💓 🛛 Dynamic, Responsive Website Design
- ✓ Training on Latest Website Designing Tools
- 🧭 🛛 HTML, CSS, Bootstrap, J Script, PHP, PhotoShop
- **y** Personalty Development Sessions

www.citcchandigarh.com



Annexure 1

CITC Computer Courses Fee Chart

Course Type	CITC Fee	M Fr. Royalty per Student	RC Royalty per Student
Up to 90 Hours Courses	250/-	50/-	80/-
180 Hours Courses	350/-	80/-	100/-
365 Hours Courses	500/-	100/-	150/-
720 Hours Course	1500/-	300/-	400/-
Advanced Excel (30 Hours)	350/-	50/-	100/-
PGDCA (1 Year)	1000/-	150/-	200/-

* You may pay the Fee Half at the time of Registration & remaining half before Examination. Fees vary for some specific courses.

Be clear that, no student's kit will be issued in the above mentioned fee. Additional Rs. 100 per kit will be applicable if required

For Industrial Training/Project Work

Course Type	Duration	CITC Fee	M Fr. Royalty per Student	RC Royalty per Student
C/C++/ HTML/ CSS*	6 Weeks	500/-	100/-	150/-
C/C++/ HTML/ CSS/ PHP/JAVA*	6 Months	1,500/-	300/-	400/-
Web Designing	6 Months	1,500/-	300/-	400/-
Digital Marketing	45 Hours	500/-	100/-	150/-
SEO	30 Hours	500/	100/-	150/-
Social Media Marketing	15 Hours	500/	100/-	150/-
Google Adwords/Ads	15 Hours	500/	100/-	150/-
Diploma in Web-Designing	180 Hours	500/	100/-	150/-
App Development	90 Hours	500/	100/-	150/-
Spoken English (British Council)	180 Hours	500/	100/-	150/-
Spoken English (CITC)	90 Hours	500/	100/-	150/-
Python Language	90 Hours	500/	100/-	150/-
Advanced Java	90 Hours	500/	100/-	150/-

*Applicable for any one language.

CITC Professional/Vocational Courses

Franchise will get 60-70% of Course Fee

Course Type	Duration	Course Fee	Fr Royalty per Student	M Fr. Royalty per Student	RC Royalty per Student
Certified Fashion Designer	3 Months	12,000/-	7200/-	1,200/-	1,800/-
Diploma In Fashion Designing	6 Months	18,000/-	10800/-	1,800/-	1,800/-
Diploma in Interior Design	6 Months	18,000/-	10800/-	1,800/-	1,800/-
Diploma in Fine Arts	1 Year	24,000/-	14,400/-	2,400/-	3,600/-
Diploma In Textile Design	1 Year	24,000/-	14,400/	2,400/-	3,600/-
Diploma In Fashion Technology	1 Year	24,000/-	14,400/	2,400/-	3,600/-
Diploma in Nursery Teacher Training	1 Year	15,000/-	9,000/-	1,500/-	2,250/-
Diploma in Nursery Teacher Training	2 Year	22,000/-	13,200/-	2,200/-	3,300/-
Diploma In Robotics And Automation	1 Year	35,000/-	21,000/-	3,500/-	5,250/-
Diploma in Leadership & Management	1 Year	15,000/-	9,000/-	1,500/-	2,250/-
Diploma in Textile Technology	1.5 Year	30,000/-	18,000/ -	3,000/-	4,500/-
Diploma in Plumbing	1 Year	15,000/-	9,000/	1,500/-	2,250/
Diploma in Electrician	1 Year	15,000/-	9,000/	1,500/-	2,250/
Diploma in Electronics	1 Year	15,000/-	9,000/	1,500/-	2,250/
Diploma in Carpenter	1 Year	15,000/-	9,000/	1,500/-	2,250/
Diploma in Front Office Operations	6 Months	12,000/-	7,200/-	1,200/-	1,800/-
Diploma in Hotel Management	1 Year	25,000/-	15,000/-	2,500/-	3,750/-
Diploma in Hospitality Management	1 Year	25,000/-	15,000/-	2,500/-	3,750/-
]Diploma in Self Employment Tailoring	1 Year	15,000/-	9,000/-	1,500/-	2,250/
Diploma in Beautician & Make-up	6 Months	18,000/-	10,800/-	1,800/-	2,700/-

Note : If any RC recommend any MF, then remaining royalty after paying to MF will be applicable to RC.



NIELIT Course Fees

Sr. No.	Courses	Batch	Duration	Eligibility	Reg. Fees (Rs.) To be paid by CITC centres	Fees if Online Classes taken by CITC	M Fr. Royalty per Student	RC Royalty per Student
1.	Awareness in Computer Concepts	ACC	20 Hours	NA	600/-	1,000/-	50/-	100/-
2.	Basic Computer Course	BCC	36 Hours	NA	800/-	1,500/-	100/-	150/-
3.	Course on Computer Concepts	ССС	80 Hours	NA	1,000/-	2,000/-	150/-	200/-
4.	Course on Computer Concepts Plus	CCC+	126 Hours	10 th onwar d	1,000/-	2,000/-	150/-	200/-
5.	Expert Computer Course	ECC	200 Hours	12 th onwar d	1,200/-	2,500/-	150/-	200/-

Note : Exam Centre for above said NIELIT Courses will be allotted by NIELIT in your nearest Location or in Districts you select. Online Class for 1 month only.

CLICK HERE FOR FRANCHISE REGISTRATION

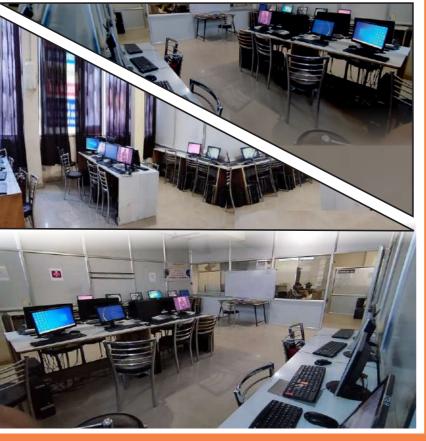
https://citcchandigarh.com/admin/register



For Franchise Enquiry +91-7340908082 admin@citechandigarh.com

+91-7340908082 admin@citcchandigarh.com (CITC Business Manager)





For Students Enquiry

info@citcchandigarh.com

(CITC Relationship Manager)

+91-7340888311

Authorization Certificate Samples



Industrial Training Certificate Sample





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वोगिकी संस्थान (रा.इ.सू.प्रौ.सं) INFORMATION TECHNOLOGY (NIELIT) की मंत्रालय, भारत सरकार की एक स्वाधन वैज्ञानिक संस्था) Electronics and Information Technology, Technology, Government of India)





त्द्रीविकी एवं सूचना प्रौर्धोविकी संस्वान (र.इ.स.प्रौ.सं) अवधारणाओं पर पाठराक्तम (सीसीसी) की परीक्षा ्वज्ञान का प्रसापपत्र प्रदाव किया जाता है। arded with the Certificate of Course on Computer

e examination of Course on Computer Concepts nics and Information Technology (NIELIT)

APPRIT OF STATIS GRADE LEGEND 11日 A 111 2 45% 75%-84% 65%-74% 55%-64% 50%-54% y ANURAG SHAH <anurag@nielit.gov.in>. URAD SHAP

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